



30. Ms. PACE Linda Siew Sien

- Current Position: OTU Poomsae Committee Chair
- Date of Birth: October 29, 1966
- Language: English, Mandarin, Cantonese, Hokkien, Malay
- Gender: Female
- Nationality: Australia

A. Qualification & Experience in Taekwondo

Current Taekwondo Positions held:

- White Studio Taekwondo (Melbourne, Australia) - Executive Director and Principal (2008 – current)
- Oceania Taekwondo Union - Elected Senior Vice President on 23rd May 2025
- Oceania Taekwondo Union - Poomsae Committee Chair, Education Committee member and Para Committee Vice-Chair (2021 – 2025)

Previous Taekwondo Positions held:

- Oceania Taekwondo Union - Council Member (2021–2025)
- World Taekwondo - Para Taekwondo Committee member (2023–2024)
- World Taekwondo Oceania - Poomsae and Para-Poomsae Director (2017–2021)
- Australian Taekwondo - Poomsae Officiating Committee Chair (2017)
- Australian Taekwondo - Committee Member of AT Poomsae Officiating Committee (2016)
- Australian Taekwondo - Poomsae Seminar Presenter (2016–2017)
- Oceania Taekwondo Union - Poomsae Seminar Presenter (2015–2016)
- Taekwondo Victoria Poomsae Committee - Member (2009–2010)
- Taekwondo Victoria Kyorugi Committee - Member (2009–2010)

Taekwondo qualifications:

- World Taekwondo Poomsae Technical Educator (2024–current)
- World Taekwondo International Poomsae Referee, Level 1
- World Taekwondo Poomsae Coach Level 1 Certificate
- Kukkiwon 6th Dan
- World Taekwondo Oceania Poomsae Referee, Level A Class
- Australian Taekwondo - Poomsae Performance Coach
- Taekwondo Australia - Poomsae Referee, Level 1, Kyorugi Referee, Level 2 and Poomsae & Kyorugi Coach
- World Taekwondo Academy Master Certificate, Level 3

Extensive Experience in running International G-ranked events including roles as:

- Technical Delegate
- Competition Supervisory Board member
- Tournament Chair
- Poomsae Referee Chair

- International Referee

Key Successes:

- 2004–2018, Medalist in multiple International and National Poomsae Championships
- 2021–2023, organized multiple International and Continental Online Poomsae and Para-Poomsae Taekwondo Championships
- Refereed at multiple World Poomsae Taekwondo Championships (2016, 2018, 2022, 2024)

Awards and Achievements:

- 2019 Taekwondo Hall of Fame, Citation for Outstanding Taekwondo Referee Award
- 2014 Best Referee Award, 6th Commonwealth Games & 1st Commonwealth Para Tkd, Scotland
- 2014 Silver Medallist, 9th World Poomsae Championships, Mexico
- 2011 Dual Gold Medallist, Commonwealth Taekwondo Championships, Chennai India

B. Experience in Other Areas (Other Sports, Business or Professional)

White Studio Design, Advertising & Marketing Ltd

- Chief Executive, Senior Designer (2004 – 2013)
- Responsible for advertising products and services
- Marketing brands, products, or services
- Positively promote items
- Created public awareness and promotion of products and services including the creation of brand names, logo and advertisements

White Studio Taekwondo (Melbourne, Australia)

- Executive Director and Principal (2008 – current)
- Developing business management goals and objectives
- Designing and implementing strategies ensuring adequate and suitable activities
- Oversee operations and train new practitioner

GCS International Victoria, Australia (Goodwill Cooperation Service), a non-governmental organization (2021 – present)

- Play a vital role in society by addressing diverse needs and promoting positive change
- Provide direct assistance to individuals and communities facing challenges like poverty, hunger, homelessness, illness or disability
- Offer opportunities for individuals to contribute to the common good and raise awareness about important issues

C. Education

Curtin University of Western Australia (1993)

Bachelor of Arts, Advertising, Media & Marketing

Australian Technical College of Western Australia (1992)

Diploma in Graphic Design & Advertising

Korea University International Language Institute of South Korea (2019)
Certificate of completion in Korean Language Level 1

D. Vision for WT in next 4-years

My vision is centered on creating a thriving, inclusive, and innovative environment that fosters excellence, promotes participation, and supports the holistic development of taekwondo worldwide.

Key Strategic Objectives:

1. **Athlete Development:** Implement cutting-edge training programs, talent identification initiatives, and support systems to nurture and empower athletes to reach their full potential.
 2. **Coach Education:** Develop and deliver comprehensive education and certification programs that equip coaches with the knowledge, skills, and best practices to optimize athlete development and performance.
 3. **Community Engagement:** Foster a culture of inclusivity, respect, and sportsmanship, promoting taekwondo as a positive force for individuals, communities, and society as a whole.
 4. **Strategic Partnerships:** Collaborate with key stakeholders, including governments, sponsors, and international organizations, to drive growth, secure resources, and advance the interests of our members.
 5. **Governance and Transparency Issues:** Ensure robust governance structures, transparent decision-making processes, and accountability mechanisms are in place to maintain the trust and confidence of our taekwondo members and stakeholders.
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